



“PIN THE BEST OF ATX” PINTEREST SWEEPSTAKES OFFICIAL RULES

No purchase necessary to enter or win. Purchase will not increase chances of winning. Void where prohibited.

1. HOW TO ENTER: Between April 7, 2014 and April 21, 2014 you can enter to win a “Best of ATX” prize pack by taking the follow steps:

- Login to Pinterest and follow [Capital Metro](#).
- Create your own Pinterest board titled “Best of ATX”
- Pin your favorite Austin destinations located within approximately one mile of the MetroRapid Route 801 (See route map [here](#)). All Pins must include the hashtags #MetroRapid and #BestOfATX in the description.
- To complete your entry, email the following information to Pinterest@capmetro.org:
 - The link to your custom “Best of ATX” board
 - Your first and last name
 - A mailing address where you can receive a prize pack should your entry be randomly selected as a winner

Only one entry per person/e-mail address is permitted. Entries must be submitted and received by Capital Metro by 11:59 pm CST on April 21, 2014. By participating, entrants agree to be bound by these Official Rules.

2. SPONSOR: Capital Metropolitan Transportation Authority, 2910 E. 5th St., Austin, TX 78702 (“Sponsor” or “Capital Metro”)

3. PRIZES & VALUES: Three (3) winners will receive a prize package of gift cards to popular Austin destinations located along MetroRapid Route 801 and MetroRapid passes valued at approximately \$50, 150 and 250. **No transfer or substitution of prize or cash alternative is permitted, except by Sponsor in its sole discretion. Sponsor reserves the right to substitute any prize for a prize of equal or greater value should it become unavailable for any reason. All taxes and fees on prizes are the sole responsibility of winners.** Capital Metro is not responsible for lost or stolen gift cards. Any portion of prize not used by winner is forfeit and no cash substitute will be offered.

4. WINNER SELECTION: Capital Metro will randomly select three (3) winners from all eligible entries received. The winners will be notified by email by May 5, 2014. Capital

Metro's selection of winners is final. Capital Metro and its agents will not be liable for inability to notify the winner, whether due to inaccurate entry information, change of email address or otherwise. Winners will have twenty-one (21) business days from notification to claim their prize and a winner who does not respond in this time period will be deemed to have forfeited the prize and an alternate winner may be selected. A prize acceptance form, publicity release, and/or mutually acceptable liability release may be required and, if so, must be returned within reasonable specified time or prize will be forfeited and alternate winner chosen.

5. ELIGIBILITY: The Sweepstakes is open to legal residents of the United States who are 18 years old at time of entry. No purchase is necessary to participate. The Sweepstakes is void in Puerto Rico, Guam, U.S. Territories and outside of the United States, and where restricted or prohibited by law. Employees of Capital Metro and its affiliates and their advertising, promotion and production agencies and their immediate families and household members are not eligible to participate. The Sweepstakes is subject to all state, federal and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth in the Official Rules.

6. ENTRY: Entries submitted via email to Pinterest@capmetro.org will be deemed made by the authorized account holder, at the time of entry, of the e-mail address submitted. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet provider, online service provider or organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event of a dispute, the winner may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the winning entry.

7. GENERAL RULES: Prizes will be mailed to the address provided by winners within four (4) weeks of winner verification. Return of any prize or prize notification as undeliverable will result in disqualification of the potential winner and an alternate winner will be selected based on the criteria stated herein. Acceptance of a prize constitutes winner's agreement that Sponsor may use winner's name, biographical data and/or likeness, for purposes of advertising and promotion in all media worldwide, without notice or further compensation, except where prohibited by law. Selection times are approximate. Sponsor reserves the right to change selection times. By participating, Participants agree to release and hold harmless Sponsor, its parent, affiliates, subsidiaries, and each of their respective directors, officers, shareholders, employees, agents, and advertising and promotional agencies (collectively the "Releasees") from and against any and all liability for claims, costs, injuries, losses or damages of any kind, without limitation, which may occur in connection with use of the website (including, but not limited to, damage to entrants' or others' computer equipment resulting from participation), entry into the Sweepstakes, or from their acceptance, possession use/misuse of any prize they may be awarded. **By entering and participating in this promotion, Participants certify eligibility and agree to be**

bound by the Official Rules and the decisions of Sponsor or Sponsor's representatives, which shall be final on all Sweepstakes matters. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Pinterest.

8. ENTRY ERRORS/TAMPERING: Sponsor is not responsible for (i) electronic or digital transmissions or any entries that are late, lost, damaged, incomplete, illegible, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delay in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrant's or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Sweepstakes; (iv) any entries submitted in a manner that is not expressly allowed under these Rules; (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in the printing or advertising of the offer, administration or execution of the Sweepstakes, or in the announcement of the winner; or (vii) malfunctions or interference resulting from illicit, malicious or injurious code (including, but not limited to, viruses, worms and denial of service attacks). Sponsor reserves the right in its sole discretion, but shall not be obligated, to cancel, modify or terminate the Sweepstakes if for any reason the Sweepstakes cannot be executed as planned, including but not limited to fraud, misconduct, computer virus, bugs, unauthorized intervention, tampering, transmission failures, technical failures or any other causes beyond the control of Sponsor that affect or corrupt the integrity, administration, fairness, or security, or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, and to select the winners based on a random drawing only from among all eligible entries received as of the date/time of such termination/cancellation or modification. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process. **CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor reserves the right to void all entries made through the use of any robotic, automatic, programmed or similar entry methods and to disqualify and prosecute any individual using such a method.

9. PRIVACY: Information collected during the Sweepstakes shall be used in a manner consistent with these Official Rules, Sponsor's privacy policy and participant's consent

given at the time of entry. Sponsor's privacy policy may be obtained by visiting: <http://www.capmetro.org/privacy.aspx>

10. WINNERS LIST: To request a list of winners, please send a self-addressed stamped envelope after May 5, 2014 and no later than July 31, 2014 to:

Capital Metropolitan Transportation Authority
Attn: Marketing Department
Pin the Best of ATX Pinterest Sweepstakes Winners
2910 E. 5th St.
Austin, TX 78702